



## **MIE498H1: Research Thesis 2025-2026**

<b>Supervisor</b>	Li Shu
<b>Supervisor email</b>	<a href="mailto:shu@mie.utoronto.ca">shu@mie.utoronto.ca</a>
<b>Number of Positions</b>	2
<b>Open to</b>	Undergraduate Mechanical and Industrial Engineering Students
<b>Term Offered</b>	Fall (F) and Winter (S)
<b>Research Area</b>	Human Factors, Information Engineering, Design
<b>Research Topic</b>	Overcoming Social Conformity
<b>Project Description</b>	

Many people behave in ways that conform to social proof (how everyone else is behaving) even when the conforming behavior is harmful. Identify, develop and test potential interventions to overcome social conformity in real-world situations.

<b>Additional Information</b>	N/A
-------------------------------	-----

<b>Application Instructions</b>	Email ( <a href="mailto:shu@mie.utoronto.ca">shu@mie.utoronto.ca</a> ) in a single pdf file named YourLastName_FirstName_YearMonthDate_UGthesis_application: 1. A cover letter describing your interest, qualifications and proposed approach; 2. A resume; 3. An unofficial copy of your transcript.
---------------------------------	--