



MIE498H1: Research Thesis 2025-2026

Supervisor	Alison Olechowski
Supervisor email	olechowski@mie.utoronto.ca
Number of Positions	1
Open to	Mechanical and Industrial Engineering Students
Term Offered	Full-year
Research Area	Human Factors & Design
Research Topic	Product Design - Aesthetic Preferences

Project Description

The current study explores the relationship between the previous experiences and aesthetic preferences of older adults. The thesis student will perform qualitative analysis on pre-recorded interview transcripts as well as comparative analysis of eye-tracking data. Students interested in design research, consumer behaviour, and eye tracking analysis are encouraged to reach out.

Additional Information	N/A
-------------------------------	-----

Application Instructions	Please send your CV and unofficial transcript to chuma.asuzu@mail.utoronto.ca , and write a short cover letter in the email.
---------------------------------	--