



## **MIE498H1: Research Thesis 2023-2024**

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<b>Number of Positions</b>	Unlimited to qualified students
<b>Open to</b>	Undergraduate Mechanical and Industrial Engineering Students
<b>Term Offered</b>	Winter (S)
<b>Research Area</b>	Human Factors
<b>Research Topic</b>	Overcoming Social Conformity
<b>Project Description</b>	

Many people behave in ways that conform to social proof (how everyone else is behaving) even when the conforming behavior is harmful. Identify, develop and test potential interventions to overcome social conformity in real-world situations.

**Additional Information** N/A

**Application Instructions** Email (shu@mie.utoronto.ca) in a single pdf file named YourLastName\_FirstName\_YearMonthDate\_UGthesis\_application:  
1. A cover letter describing your interest, qualifications and proposed approach; 2. A resume; 3. An unofficial copy of your transcript.