## **Senior Business Analyst, Optimization & Analytics**

The Operations Planning Center is CTC's Supply Chain planning hub. The OPC works with our integrated partners – CTC Associate Stores, Suppliers, Forecasting and Replenishment, Transportation execution teams, Third Party providers and Carriers to plan efficient product flow across the network.

The Senior Business Analyst will:

- Develop mathematically-based Decision Models to support improved strategic, operational and tactical decision making.
  - These Models:
    - are for Supply Chain and other areas of company
    - are either used in production to support on-going business process requirements, or for one-time use to investigate specific issues
- Creates Models in a project environment, with projects typically being 2-6 months in duration
- Provides on-going support and enhancements to existing Models

## RESPONSIBILITIES

Develop innovative solutions using specialized Operational Research techniques and thru interactive problem solving with Business Users.

Most Models are mixed integer linear programs based on a modeling language called OPL/CPLEX, and are designed to be integrated with custom-built external (SQL) data sources for use in both production and decision support environments.

Major work elements include:

- Optimization Modeling involves: leading discussions with Business Users to determine/clarify Business Rules; evaluating data sources; building and testing Models; promoting Models to production; ensuring Models are properly documented
- Identifying Additional Opportunities determine where optimization can be used to improve business
  processes and decision making (e.g. DC operations, Transportation effectiveness, Merchandising
  Planning processes); and documenting potential benefits
- Other Mathematically-Based Modeling includes Simulation and predictive modeling on an as required basis

Model-building Activities:

- Develop/Enhance Models
- Create/Use project plans to ensure timely and successful completion
- Identify/Validate Business Rules that drive Model design by working with Business Users to analyze and recommend approaches to handling the various trade-offs that are required in decision making
- Analyze available data to establish inputs that support Models requirements using statistical analysis where necessary
- Design database structure that feeds the Model
- Build/Test decision Models by working interactively with Business Users to:
  - o review business issues as they arise and determine approaches that resolve them
  - o ensure Model efficiency
  - o establish reasonable solution times and quality
- Prepare/validate Model reports
- Execute a Model testing plan
- Recommend/Run Model scenarios for evaluation
- Review Model results with Business Users

- Assist with integration testing for production applications
- Prepare presentation material that communicates Model results
- Create Model documentation to required standards

## Qualifications

- Post-secondary education preferably in Operations research, Applied Math, Industrial Engineering, or computer science
- Familiar with SQL, Oracle, C#, .net, Python
- Strong analytical and technical abilities, within an understanding of statistics
- Proficiency in operations research techniques, e.g. Mixed Integer Linear Programming based techniques
- Exposure to server based technology
- Intermediate knowledge of standard desktop tools (MS Access, Excel, PowerPoint, Outlook)
- · Ability to cultivate relationships with key stakeholders of varied levels
- Excellent time management skills and ability to effectively manage conflicting priorities
- Solid verbal and written communication skills with proven ability to effectively communicate proactively

## Assets

- Masters in Applied Sciences or Operations research
- 2+ years of supply chain experience