

Mechanical and Industrial Engineering Banner Contest I Second Round

The Department of Mechanical and Industrial Engineering has opened the Banner Contest up for a second round!

The competition is now open to undergraduate, graduate students and researchers in the MIE Department. Please see the details below – including new design guidelines on what the committee is looking for.

Design a winning banner for the Mechanical Engineering Building and win \$500!

Hello MIE students! The Department of Mechanical and Industrial Engineering is excited to announce a design competition to create a large scale banner on the side of the Mechanical Engineering Building (see photo below for banner location). We are looking to you, our creative and talented group of students, to be the artistic directors and to provide us with your original designs.



The banner design should be an organic representation of the Mechanical and Industrial Engineering Department, community, and rich program history. Your design, if chosen, will be made into a 40 ft (Wide) by 20 ft (High) banner that will hang on the side of the MC building year round. Your design will be seen by the tens of thousands of people who pass through the St George Campus every day. There is also a \$500 cash prize for the winning design!

To participate in this contest, please submit your design to banner@mie.utoronto.ca by Sunday

January 10. Please include the following information in your submission:

Name:

Student Number:

Year:

Program:

E-mail address:

We look forward to seeing what our students can come up with, so get designing!

Contest Rules and Regulations:

- Your design must be submitted AS A VECTOR .AI FILE, and a PDF
- Your banner design must be an original.
- The contest is open to all undergraduate and graduate mechanical and industrial engineering students (including PEY).
- **THE BANNER MUST CONTAIN THE OFFICIAL UNIVERSITY OF TORONTO LOGO (shown below):**



Design Guidelines:

- Demonstrate a clear connection between Mechanical and Industrial Engineering
- Clean, uncluttered look
- Incorporate a human element
- Design should be forward looking and be able to stay relevant over a number of years to come
- Design should be landscape format, not portrait
- Design should be intriguing for a wide audience

Resources you may wish to consult during the creative process are:

- The Departmental website – www.mie.utoronto.ca
- GUIDELINES FOR USING THE U OF T MIE LOGO:

http://www.engineering.utoronto.ca/informationfor/faculty_staff/branding/logo.htm